

## Yanmar Supports Red Bull Foiling Generation

Red Bull Foiling Generation  
Yanmar Co., LTD



Miami, USA (November 5<sup>th</sup>, 2018) – Yanmar has announced its support of the Red Bull Foiling Generation World Finals to be held November 9 to 11 in Miami, Florida. The competition is a global sailing tournament that gives young sailors the chance to hone their skills through high-performance hydrofoil racing. Open to talented sailors age 16 – 20, the two-person teams from 16 nations will race for victory next month in Miami.

The mission of the Red Bull Foiling Generation is to seek out the very best young sailing stars from around the world and give them the opportunity to advance their careers through top-notch hydrofoil racing. It is hoped that some of these “foilers” will go on to compete in the Olympics, the America’s Cup or other top tier racing events. Yanmar looks to engage with and nurture the next generation of sailing talent, share its love of the sea with a young and passionate audience and revitalize sailing itself.

For the World Finals, Yanmar will be stepping up with a level of support befitting its role as an industry leader providing cutting-edge marine solutions and experiences based on advanced diesel engine technology.

Hans-Peter Steinacher (Sports Director): "We created this series to give outstanding young sailors the tools to follow a unique career path. Miami is well known in the sailing world and provides an excellent setting to showcase the skills of these ambitious athletes. Having the technical support and marine expertise of Yanmar as our event partner will no doubt contribute to the event's success."

Hiromi Kubota, Divisional Manager of the Brand Communication Division at Yanmar: "We are proud to announce another collaboration between Yanmar and Red Bull today to offer excitement to the world. Red Bull Foiling Generation is the perfect platform to showcase the thrill and drama of marine sport and also closely aligns to our core values of supporting youth and delivering exciting experiences."

With the innovative "Flying Phantom" racing catamarans reaching speeds of up to 35 knots (65 kph), the media boat covering the event needs not only abundant speed and power to keep up with the racers, but also the durability and reliability to bring the action right to the spectators. Yanmar will provide the World Final's media boat, powered by the 8LV marine diesel engines and sterndrive combination.

Visitors to the event in Miami will also have the chance to see the striking Yanmar BULL utility task vehicle. The rugged and versatile "BULL" will shuttle competitors around the athletes village getting them to the dock and back in style and comfort.

Apart from Red Bull Foiling Generation, Yanmar and Red Bull collaborated to raise the excitement level worldwide with sponsorship of the New York Red Bulls football team, and support of the madcap Red Bull Flugtag and nail-biting Cliff Diving events.

[About RBF]

After previous seasons in 2015 and 2016, Red Bull Foiling Generation is back, with Flying Phantom catamarans lifting over the water at up to 35 knots in a novel format. Sailors aged 16-20 compete in a series of heats on four identical boats of distinct colors until the final race determines the winning team. The biggest youth sailing program on the planet, in 2017-18 Red Bull Foiling Generation features top teams

from 16 countries and five continents in a World Final to be held in the USA on 9-11 November 2018.

[About Yanmar]

With beginnings in Osaka, Japan, in 1912, Yanmar was the first to succeed in making a compact diesel engine of a practical size in 1933. Then, with industrial diesel engines as the cornerstone of its enterprise, Yanmar has continued to expand its product range, services, and expertise to deliver total solutions as an industrial equipment manufacturer. As a provider of small and large engines, agricultural machinery and facilities, construction equipment, energy systems, marine equipment, machine tools, and components, Yanmar's global business operations span seven domains.

Images in this release not to be used from May 1, 2019.