FOR IMMEDIATE RELEASE

**Peter Aarsen appointed new CEO for Yanmar Energy Systems International; Samir Laoukili new President for Yanmar Europe B.V.**

Almere, July 1, 2022 **– Yanmar Europe B.V., EMEA subsidiary of the world-leading provider of power solutions from Japan, announces two new appointments. As per July 1st, Peter Aarsen will become Yanmar’s new CEO to lead the worldwide Energy Systems business unit. On the same date, Samir Laoukili will succeed Peter Aarsen as the new President of Yanmar Europe B.V.**

**Peter Aarsen** joined Yanmar fifteen years ago and was appointed President of Yanmar Europe B.V. in 2014, after holding various positions in the company. In recent years his involvement in the Energy Systems business gradually increased. His broad technical knowledge and understanding of the rapidly changing energy market led to his appointment as Chief Executive Officer of Yanmar Energy Systems International by Group Management in Japan. He is the second non-Japanese Executive to lead a global business unit, reflecting expresses the confidence bestowed upon him.

**Samir Laoukili** has been working for Yanmar for almost ten years in various Finance positions, including his current positions as Chief Finance Officer and member of the Board of Directors of Yanmar Europe. In his current position he coordinates the European Finance function from Yanmar’s Regional Headquarters in The Netherlands and is also CFO of the newly acquired battery technology company ELEO in Helmond. His appointment as President of Yanmar Europe B.V. confirms Yanmar’s trust in his capabilities to successfully lead the organization in the new challenges ahead.

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**About Yanmar**

Since 1989, **Yanmar Europe B.V.** has been the regional headquarters office of Japanese Yanmar Ltd.. The European subsidiary is responsible for all Yanmar business activities in Europe, Russia and Africa. These include technical solutions, products and services for diesel engines and other power applications in Industrial, Marine, Agriculture, Energy and Construction applications.

Founded in 1912 in Japan and celebrating its 110th anniversary, **Yanmar** is a global brand and leader in the design and manufacturing of advanced performance diesel engines and final equipment. You will find Yanmar products in a wide range of applications in agriculture, construction, energy systems, industrial and marine.

For more information, visit us at [https://www.Yanmar.com/eu/About-Us/](https://www.yanmar.com/eu/About-Us/).

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| HIGH RES IMAGERY: | <https://www.yanmar.com/eu/industrial/peter-aarsen-appointed-new-ceo-for-yanmar-energy-systems-international-samir-laoukili-new-president-for-yanmar-europe-b-v/>  |
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