



YANMAR

Information

November 7, 2017

Yanmar Co., Ltd.

Yanmar and Premier League Team Manchester United Release Collaboration Video



Yanmar and Manchester United collaboration video concept image

Yanmar Co., Ltd. will release a collaboration video with official global partner Manchester United on November 7.

Yanmar has actively participated in soccer sponsorship as we believe in contributing to the realization of a society that provides exciting experiences that are both spiritually rich and emotional through not only the development of its technology-based business activities, but also through initiatives to support the development of future generations and fostering culture. Since our 100th anniversary in 2012, Yanmar has maintained agreements with leading Premier League team Manchester United as an official diesel engine partner and official agricultural equipment partner.

Yanmar "YT359" tractors have been employed for groundskeeping maintenance of Manchester United's training facility (Aon Training Complex) since the beginning of the 2017/18 season. This video shows how the Yanmar tractors keep the grounds used daily by the Manchester United players in the best condition, which in turn helps keep the Manchester United players in their best condition so they can entertain fans their exciting plays.

Going forward Yanmar will continue to work towards the realization of "A SUSTAINABLE FUTURE" in a society that provides exciting experiences that are both spiritually rich and emotional.

■ Yanmar and Manchester United collaboration vide

https://youtu.be/_AGQ1_dnGNA



<About Yanmar>

With beginnings in Osaka, Japan in 1912, Yanmar was the first ever to succeed in making a compact diesel engine of a practical size in 1933. Moving on, with industrial diesel engines as the cornerstone of the enterprise, Yanmar has continued to expand its product range, services, and expertise to deliver total solutions as an industrial equipment manufacturer. As a provider of small and large engines, agricultural machineries and facilities, construction equipment, energy systems, marine, machine tools, and components — Yanmar’s global business operations span seven domains.

On land, at sea, and in the city, Yanmar’s Mission of “providing sustainable solutions focused on the challenges customers face, in food production and harnessing power, thereby enriching people’s lives for all our tomorrows,” stands testament to Yanmar’s determination to providing us with “A Sustainable Future.” For more information, visit Yanmar Co., Ltd. at its global website at <https://www.yanmar.com/global/about/>.

<Note>

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