



**YANMAR**

News Release

To the press

## **Yanmar Renews Sponsorship of the Vietnamese National Football Team**

Osaka, JAPAN (July 23, 2018) - Yanmar has renewed its contract with the Vietnam Football Federation (VFF) as a Top Star Partner of the Vietnamese National Football Team.

The company was first named a Top Star Partner in 2015 and has supported the National Team ever since. Since 2016, Yanmar has dispatched turf advisors from Japan to share their knowledge and experience with natural grass, helping improve the condition of the turf at Yanmar Field (the official VFF training ground). In January of 2018, the company also donated an EF393 Tractor to the VFF, providing further support for the field's maintenance. Yanmar will continue to provide and implement solutions that lead to improvements in the training environment, and nurture the development of the Vietnamese National Team.

In addition to being a Top Star Partner of the Vietnamese National Team, Yanmar also actively conducts communication activities that use football to spread knowledge of the company's business and philosophy. In Japan, the company supports Cerezo Osaka as a Top Star Partner, while in the US, Yanmar are official sponsors of America's "New York Red Bulls" and the company is also sponsoring the ASEAN Football Championship (aka "AFF SUZUKI CUP 2018").

Yanmar will continue to utilize football's immense potential to connect people across the globe and share in the development of a society which offers rich experiences to all.

### **Sponsorship Contract**

• Sponsorship Title

Vietnam National Football Team Top Star Partner

• Contracting Parties

Senior Men's National Football Team, Men's U-23 National Football Team

• Contract Period

Until end of March, 2021

## • Sponsorship Details

Inclusion of logo on national team training uniforms and other promotional materials in the event of domestic matches organized by the Vietnam Football Federation, naming rights to the No. 3 training ground of the Vietnam Football Federation

## Sponsor Logo



## Yanmar Field Logo



## About Yanmar

With beginnings in Osaka, Japan in 1912, Yanmar was the first ever to succeed in making a compact diesel engine of a practical size in 1933. Moving on, with industrial diesel engines as the cornerstone of the enterprise, Yanmar has continued to expand its product range, services, and expertise to deliver total solutions as an industrial equipment manufacturer. As a provider of small and large engines, agricultural machinery and facilities, construction equipment, energy systems, marine, machine tools, and components — Yanmar’s global business operations span seven domains.

On land, at sea, and in the city, Yanmar’s Mission of “providing sustainable solutions focused on the challenges customers face, in food production and harnessing power, thereby enriching people’s lives for all our tomorrows,” stands testament to Yanmar’s determination to provide us with “A Sustainable Future”.

For more details, please check out the official website of Yanmar Co., Ltd.: <https://www.yanmar.com/global/about/>

Note: Information contained in the news release is valid at the time of publication and may differ from the most recently available information.

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