



YANMAR

Press Release

July 2nd, 2019
Yanmar Co., Ltd.

Yanmar Museum to Reopen after Renewal



Artist's impression of the interior of the renewed Yanmar Museum

OSAKA, Japan (June 28, 2019), The Yanmar Museum located in Shiga Prefecture, Japan, near the hometown of Yanmar's founder, Magokichi Yamaoka will reopen on October 5th, 2019, following an extensive renewal.

First opened in March 2013 as part of the commemorations of the centennial of the founding of the company, the museum has welcomed over 550,000 guests to date. Building on the previous success of the museum, the renewal transforms the space into a hands-on experience where the younger generation that bear society's hopes for the future can learn through new exhibits built on the concept of "Challenges towards an exciting future."

Inside the museum, visitors will be able to hear episodes relating Yanmar founder Magokichi Yamaoka's spirit of challenge and learn about agriculture and fisheries through immersive simulations. Other hands-on exhibits offer the chance to pilot a pleasure boat or operate construction equipment, highlighting the diverse utility of Yanmar's equipment in the domains of the land, the sea and the city.

Through such hands-on activities, Yanmar aspires not only to nurture a spirit of challenge, but to encourage visitors to learn more about food production, energy

utilization and urban development.

Other educational features are a corner showing the history of Yanmar since its creation over a century ago and a rooftop biotope where visitors can experience the richness of the local environment. A range of Yanmar original goods are available in the Museum giftshop, while the Museum café boasts a selection of foods from the local area.

The Yanmar Museum website will be accepting early reservations from early September 2019. Further information regarding hours of operation, events and more, will be made available closer to opening.

■ Renewal of the Yanmar Museum

Name: YANMAR MUSEUM

Opening Date: Saturday, October 5th, 2019

Address: 6-50 Sanwa-cho, Nagahama, Shiga Prefecture, JAPAN, 526-0055

Total floor space: approx. 3,000m²

※Hours of operation and entry fee to be decided



Museum logo



Perspective view of the Yanmar Museum after renewal

■ About Yanmar

With beginnings in Osaka, Japan, in 1912, Yanmar was the first to succeed in making a compact diesel engine of a practical size in 1933. Then, with industrial diesel engines as the cornerstone of its enterprise, Yanmar has continued to expand its product range, services, and expertise to deliver total solutions as an industrial equipment manufacturer. As a provider of small and large engines, agricultural machinery and facilities, construction equipment, energy systems, marine equipment, machine tools, and components, Yanmar's global business operations span seven domains.

On land, at sea, and in the city, Yanmar's mission of "providing sustainable solutions focused on the challenges customers face, in food production and harnessing power, thereby enriching people's lives for all our tomorrows" is a testament to Yanmar's determination to provide us with "A Sustainable Future."

For more details, please visit the official website of Yanmar Co., Ltd. :
<https://www.yanmar.com/global/about/>

<NOTE>

The contents of this news release reflect what was mentioned in the press announcement. Please be aware that the contents of this release may differ with new information and developments.

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