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FOR IMMEDIATE RELEASE

Acworth, Ga. – On November 6th the YANMAR AMERICA EVO//Center and Academy welcomed 30 Etowah High School students to their Building Brighter Futures program.

The Building Brighter Futures program focuses on educating younger generations about the importance of learning a skilled trade and working the land. This program was in accordance with Etowah High School's "Intro to Construction" class and was a further representation of YANMAR AMERICA and the EVO//Center's commitment to sustainability and agricultural education.

"YANMAR's partnership with the Cherokee County school district has fostered a relationship with students not typically seen with a global corporation," YANMAR Academy developer Erik Herring said. "The EVO//Center has opened its doors to allow students the ability to garner knowledge and experience related to YANMAR's agriculture and compact equipment industries."

Five break-out sessions were organized and led by YANMAR America trainers, division experts, and local business partners. The sessions included Electrical Trouble Shooting, Construction Equipment Overview, Agriculture Overview, Construction Management, and Equipment Demonstrations. These sessions allowed the students to experience all that the construction and agriculture industries have to offer in a tangible and visual way.

"It is always a pleasure to speak with younger generations that are mechanically minded and excited to pursue careers in the construction industry," CE Attachments Engineer, Joey Queen said. "These students will sustain the future of the ever-growing infrastructure of America. I was very pleased to see the enthusiasm of these young people."

The exciting, hands-on program focused on multiple different career pathways involved in the construction and agriculture industries, as well as YANMAR history, technical and safety training, and lunch on the EVO//Center's 3-acre demo field.

The EVO//Center is proud of our continually growing partnerships with local businesses. Carroll Daniel Construction Group donated time and energy to host a breakout session that covered different facets construction management.

Etowah High School was made aware of the EVO//Center's educational programs by YANMAR customer R&D Mechanical. R&D Mechanical also runs the Matiak Foundation, a local community program that focuses on giving teens the tools-for-success to prepare them for a future in the world of skilled trade.

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The EVO//Center and YANMAR Academy look forward to continued educational outreach programs.

“We are already planning ways to make the ‘Building Brighter Futures’ field trip even better for 2020,” EVO//Center Marketing Coordinator April Zoby said. “We are excited to support and bring awareness to our industry – an industry that supports a sustainable society for all.”

About YANMAR America

YANMAR America Corporation, located in Adairsville, GA, is the regional headquarters of YANMAR Co., Ltd. a global company based in Osaka, Japan. YANMAR Co., Ltd. was established in 1912, and in 1933 became the world's first manufacturer to develop a practical small diesel engine. Today, YANMAR is a recognized leader in the design and manufacturing of advanced performance diesel engines and diesel-powered equipment, as well as gas engine-based energy systems. By focusing on the development of highly efficient diesel engines, YANMAR remains committed to their mission statement of providing sustainable solutions for modern power needs.

YANMAR America Corporation is located at 101 International Parkway, Adairsville, GA 30103. For more information Visit us.yanmar.com and follow them on social media: Twitter at @YanmarAmerica, Instagram at @YanmarAmerica and Facebook at [Facebook.com/YanmarAmerica](https://www.facebook.com/YanmarAmerica).

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