



**YANMAR AMERICA SELECTS NEW  
POWER SOLUTIONS DIVISION MANAGER**

*Carl J. Micu Announced for Role*

**ADAIRSVILLE, GA (January 13, 2021)** – Yanmar America is pleased to announce Carl J. Micu as Division Manager of Power Solutions. Micu will oversee all engine sales and be responsible for the strategic development of long-term sales growth plans and annual sales targets related to Industrial Engines, Commercial and Large Marine engines in the Americas.

According to Ron Adams, Director, Power Solutions, “Carl brings a vast wealth of experience and knowledge to Yanmar. He is a demonstrated leader with a long list of relevant product sales and marketing accomplishments. His addition to the Yanmar team makes perfect sense, and we are excited to have him.”

Prior to Yanmar, Micu served 15 years in various roles at John Deere Power Systems. His most recent role was Manager, OEM Engine Sales, Americas and OEM Drivetrain Sales, Global.

Micu holds an International MBA from the Universität Bern Institute für Finanzmanagement in Switzerland, an MBA from the University of Rochester Simon Business School and a Bachelor of Science in Mechanical Engineering from the University of Michigan.

**About Yanmar America Corporation:**

Yanmar America Corporation, located in Adairsville, GA, is the regional headquarters of Yanmar Co., Ltd. a global company based in Osaka, Japan. Yanmar Co. Ltd., was established in 1912, and in 1933 became the world's first manufacturer to develop a practical small diesel engine. Today, Yanmar is a recognized leader in the design and manufacturing of advanced performance diesel engines and diesel-powered equipment, as well as gas engine-based energy systems. Yanmar America Corporation is located at 101 International Parkway, Adairsville, GA 30103. For more information, please visit [yanmar.com/us](http://yanmar.com/us).

###

**MEDIA CONTACT:**

Jamie Burns  
101 International Parkway  
Adairsville, GA 30103  
770-877-7824  
[Yanmarmarketing-ya@yanmar.com](mailto:Yanmarmarketing-ya@yanmar.com)

**YANMAR**