



YANMAR

News Release

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Yanmar Holdings Co., Ltd

Yanmar Collaborates with fragment design on Stunning New X47FRGMT



The X47FRGMT is a collaboration between Yanmar and fragment design.

March 3rd, 2021, Osaka Japan - Yanmar Holdings has entered into a collaboration with design house “fragment design”, headed by renowned designer Hiroshi Fujiwara, to develop a special version of Yanmar’s flagship X47 EXPRESS CRUISER. The vessel, called the X47FRGMT, is now on sale.

Yanmar’s X47 high-performance motor yacht, designed by world famous industrial designer Ken Okuyama, a director of Yanmar Holdings, offers an outstanding level of quality accommodation with two well-appointed en-suites cabins, a lounge and kitchen with Living spaces bathed in natural light. The unique vessel combines the thrill of a powerboat with the elegance of a cruiser and was made reality by the advanced FRP modeling technology of luxury Italian yacht builder Azimut Yachts.

The largest canvas that fragment design has ever had to work with, the X47FRGMT

represented a whole new realm of challenge and opportunity. Considerations such as how to maximize use of space, manage weight distribution and ensure the safety of the occupants were paramount in the design of the 40-knot cruiser. fragment's designers and Yanmar's engineers worked out the details of materials and parts over many hours of discussion to create a beguiling space in a cruiser that is unique in all the world.

fragment's vision of the X47 remakes the vessel with distinctive design elements such as fitting the high-tech cruiser with vintage Persian carpets, to reimagine what a cruiser could be. The audacious addition of a bench seat that stretches from the aft deck to the cabin invites you into a relaxing space reminiscent of a home party, for a new style of marine living.

For more details of the X47FRGMT:

<https://x47frgmt.com/>

See more details about the X47 at the official website:

<https://www.yanmar.com/global/about/x47/>

About Yanmar

With beginnings in Osaka, Japan in 1912, Yanmar was the first ever to succeed in making a compact diesel engine of a practical size in 1933. Moving on, with industrial diesel engines as the cornerstone of the enterprise, Yanmar has continued to expand its product range, services, and expertise to deliver total solutions as an industrial equipment manufacturer. As a provider of small and large engines, agricultural machinery and facilities, construction equipment, energy systems, marine, machine tools, and components — Yanmar's global business operations span seven domains.

On land, at sea, and in the city, Yanmar's Mission of "providing sustainable solutions focused on the challenges customers face, in food production and harnessing power, thereby enriching people's lives for all our tomorrows," stands testament to Yanmar's determination to providing us with "A Sustainable Future." For more information, visit Yanmar Co., Ltd. at its global website at <https://www.yanmar.com/global/about/>.

Hiroshi Fujiwara

In the 1990s, Hiroshi Fujiwara became known globally for his unique fusion of Tokyo street fashion and culture. As well as his own undeniable renown, Fujiwara has launched a movement around collections created in collaboration with famous brands and has a great influence on design culture. Successful collaborations with Louis Vuitton and Moncler, were followed by work with Nike, BVLGARI, TAG Heuer espousing a street esthetic that incorporated elements of punk, hip hop and skate culture in an expression of sheer luxury. Fujiwara's distinctive genre-defying crossover style incorporates music, fashion art product design, space production and more.