



YANMAR

News Release

October 12th, 2021
Yanmar Holdings Co., Ltd.

Yanmar Renews Sponsorship for the Vietnam National Football Teams

Osaka, Japan (October 12th, 2021) - Yanmar Holdings Co., Ltd. has renewed its sponsorship of the Vietnam Football Federation (VFF).

Sponsor of the Vietnam National Teams since 2015, in 2016 Yanmar sent turf management experts from Cerezo Osaka, a team Yanmar sponsors in Japan's top professional J-League, to Vietnam as part of a project to improve the VFF training field. By sharing Yanmar's expertise and knowledge of grass, Yanmar has been working to improve the official training field, also known as Yanmar Field.

This turf improvement project has contributed to the development of the Vietnamese team by allowing them to train in a better facility, supporting the team's success in recent years. Many football tournaments are held at Yanmar Field with club teams in the Vietnamese league expressing their admiration of the field. The cooperation of local officials has been instrumental in the success of the project.

Yanmar will continue to partner with the VFF increasing its support to carry out more projects to improve the training facility and strengthen the teams. Furthermore, Yanmar will extend its support to the Women's national team as well as the Men's and U-23 national team to further the development of Vietnamese football.

YANMAR FIELD



“Football has the power to transcend the boundaries of country and language.” Said Sota Harayama, head of the Sports Business Promotion Office of YANMAR HOLDINGS Co.,Ltd. “We proactively pursue football to facilitate interaction, reaching a wider range of people and conveying the business activities and philosophy of Yanmar.”

In Japan, Yanmar supports Cerezo Osaka as their top partner, and overseas, the company is also the official sponsor of the Southeast Asian Football Championship, commonly known as AFF Suzuki Cup, which the Vietnam National Team won in 2018.

Utilizing these opportunities through football, Yanmar is building greater ties with the global community, expanding its scope and pursuing the realization of society that offers an exciting life filled with rich and fulfilling experiences.



Vietnam National team



Vietnam U-23 national team



Vietnam Women's national team

About Yanmar

With beginnings in Osaka, Japan, in 1912, Yanmar was the first ever to succeed in making a compact diesel engine of a practical size in 1933. A pioneer in diesel engine technology, Yanmar is a global innovator in a wide range of industrial equipment, from small and large engines, agricultural machinery and facilities, construction equipment, energy systems, marine, to machine tools, and components — Yanmar's global business operations span seven domains. On land, at sea, and in the city, Yanmar provides advanced solutions to the challenges customers face, towards realizing A Sustainable Future.

For more details, please visit the official website of Yanmar Holdings Co., Ltd.

<https://www.yanmar.com/global/about/>

<Note>

Information contained in the news release is valid at the time of publication and may differ from the most recently available information.

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