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FOR IMMEDIATE RELEASE

**YANMAR COMPACT EQUIPMENT ADDS DEALERS IN NEW YORK,
MASSACHUSETTS, MICHIGAN, FLORIDA, RHODE ISLAND AND TEXAS**

Four New Dealers Introduced

GRAND RAPIDS, Minn. (Oct. 14, 2021) — [Yanmar Compact Equipment](#) announces the addition of four new dealers and a total of 15 new locations to its network. Joining as new dealers are [Mid Country Machinery](#) with one location in Syracuse, New York; Woburn, Massachusetts-based [Woodco Machinery](#) with three locations in Massachusetts and one in Rhode Island; Livonia, Michigan-based [Alta Equipment Company](#) with three locations in Michigan and three in south Florida; and [Quality Equipment and Parts](#) with one location in Lake City, Florida. An existing dealer partner, Carrollton, Texas-based [ROMCO Equipment Co.](#), also added 3 new locations in Texas.

“Our dealers are vital to the success of the Yanmar brand, and achieving our goals for growth in North America,” said Dave Gannon, director of channel development for the Yanmar brand. “These new partners are exactly what we’re looking for. Each one shares our values of dependability and reliable customer service—the things that will help provide the best possible experience for our customers and represent our brand well.”

The new dealers will offer Yanmar’s lines of powerful, dependable and efficient [mini excavators](#), [tracked carriers](#) and [wheel loaders](#). This includes the [SV40](#) mini excavator, designed specifically for the North American market and featuring best-in-class power, digging force and lifting capacity. The SV40, along with Yanmar’s eight other excavator models, is designed to overcome the most challenging conditions. The equipment delivers unparalleled performance, fuel conservation and flexibility, all backed by Yanmar’s outstanding 4-year/4,000-hour mini excavator warranty.

The new dealers will also offer the company’s articulated wheel loaders, featuring premium power and versatility in a compact, nimble package, allowing for easy navigation in tighter spaces. Powered by powerful, yet fuel-efficient, Tier 4 Final diesel engines, they lift and move heavy loads with ease.

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Additionally, Yanmar Compact Equipment dealers feature the company's tracked carrier lineup. The carriers' durable rubber tracks provide the high-flotation, low ground pressure capability to productively operate in difficult-to-access muddy conditions while minimizing ground disturbance areas.

Visit [Yanmar.com/us/products/construction/](https://www.Yanmar.com/us/products/construction/) for more information about Yanmar Compact Equipment. Visit the dealer locator to [find a dealer near you](#).

About Yanmar Compact Equipment

Yanmar is a leading global player in the industrial machinery industry. In the construction equipment sector, Yanmar was first to market with the launch of the first mini excavator in 1968 and its invention of the revolutionary zero-tail excavator in 1993. Yanmar Compact Equipment has four production plants in Japan, France, Germany, and the U.S., to deliver a range of products and services to the global market. For more details, please visit the official website:

<https://www.Yanmar.com/us/products/construction/>.

About Yanmar

With beginnings in Osaka, Japan, in 1912, Yanmar was the first ever to succeed in making a compact diesel engine of a practical size in 1933. A pioneer in diesel engine technology, Yanmar is a global innovator in a wide range of industrial equipment, from small and large engines, agricultural machinery and facilities, construction equipment, energy systems, marine, to machine tools, and components — Yanmar's global business operations span seven domains. On land, at sea, and in the city, Yanmar provides advanced solutions to the challenges customers face, towards realizing A Sustainable Future. For more details, please visit the official website of Yanmar Holdings Co., Ltd.: <https://www.Yanmar.com/global/about/>.

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**Photo courtesy of Yanmar Compact Equipment*

IMAGE: YanmarCompactEquipment_ViO55.jpg

CUTLINE: Yanmar Compact Equipment introduces four new dealers.



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Wheel Loaders, Tracked Carriers, Construction Equipment, New Dealer

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