



Regan Meyer
Yanmar Compact Equipment North America
218.327.5385
regan_meyer@yanmar.com

Aaron Boerner
IRONCLAD Marketing
701.373.0062
aaron@ironcladmktg.com

FOR IMMEDIATE RELEASE

Yanmar Compact Equipment Honors Vermeer Midwest, Meridian Utility Equipment Sales as 2021 Dealers of the Year

GRAND RAPIDS, Minn. (Jan. 27, 2022) — [Yanmar Compact Equipment](#) recognizes [Vermeer Midwest](#) as its 2021 Multi-Location Dealer of the Year and [Meridian Utility Equipment Sales](#) as the 2021 Single-Location Dealer of the Year.

“Vermeer Midwest and Meridian Utility took it to a new level this year. Their dedication to representing the Yanmar CE brand and sharing its value with their customers really sets them apart,” said Jeff Pate, director of sales for the Yanmar CE brand. “We’re thrilled to showcase these valued partners and recognize our appreciation for their performance as Yanmar CE dealers.”

Vermeer Midwest, Yanmar CE’s 2021 Multi-Location Dealer of the Year, has shown strong loyalty to the Yanmar CE brand. They have done much to share the benefits of Yanmar CE equipment and have maintained solid customer relationships despite challenging market conditions. Yanmar CE is grateful for the more than 15 years they’ve represented the brand.

Meridian Utility Equipment Sales, Yanmar CE’s single-location dealer of the year, has been a Yanmar CE partner for more than 12 years and has built a significant customer base. They work tirelessly to share ways that Yanmar CE equipment can boost profits and productivity. The dealer’s commitment as a partner is evident in their recent years’ growth with Yanmar CE.

About Yanmar Compact Equipment

Yanmar is a leading global player in the industrial machinery industry. In the construction equipment sector, Yanmar was first to market with the launch of the first self-propelled mini excavator in 1968 and its invention of the revolutionary zero-tail excavator in 1993. Yanmar Compact Equipment has four production plants in Japan, France, Germany, and the U.S., to deliver a range of products and services to the global market. For more details, please visit the official website:

<https://www.Yanmar.com/us/products/construction/>.

YANMAR



About Yanmar

With beginnings in Osaka, Japan, in 1912, Yanmar was the first ever to succeed in making a compact diesel engine of a practical size in 1933. A pioneer in diesel engine technology, Yanmar is a global innovator in a wide range of industrial equipment, from small and large engines, agricultural machinery and facilities, construction equipment, energy systems, marine, to machine tools, and components — Yanmar's global business operations span seven domains. On land, at sea, and in the city, Yanmar provides advanced solutions to the challenges customers face, towards realizing A Sustainable Future. For more details, please visit the official website of Yanmar Holdings Co., Ltd.: <https://www.Yanmar.com/global/about/>.

###

IMAGE: YanmarCE_VermeerMidwest

CUTLINE: Yanmar Compact Equipment recognizes Vermeer Midwest as its 2021 Multi-Location Dealer of the Year.



IMAGE: YanmarCE_MeridianUtilityEquipment

CUTLINE: Yanmar Compact Equipment honors Meridian Utility Equipment Sales as its 2021 Single-Location Dealer of the Year.



YANMAR



Suggested Tags: Yanmar Compact Equipment North America, Yanmar Compact Equipment, Compact Equipment, Mini Excavators, Wheel Loaders, Construction, Premium Red

Suggested Social Post: Yanmar Compact Equipment recognizes Vermeer Midwest as its 2021 Multi-Location Dealer of the Year and Meridian Utility Equipment Sales as the 2021 Single-Location Dealer of the Year. [link & photo]

Facebook Handle: @YanmarAmericaConstruction

Twitter Handle: @YanmarAmerica

YouTube Handle: @YANMAR America Corporate HQ

Instagram Handle: @YanmarAmerica

LinkedIn Handle: @YANMAR America – Compact Equipment

YANMAR