



FOR IMMEDIATE RELEASE

## Yanmar CE rolls out new Certified Used Program

Yanmar gives a second life to used equipment in new sustainable strategy.

Yanmar CE is at the forefront of sustainable business practices, as it unveils its new Certified Used Program. Redefining the boundaries of what used equipment can achieve, our program offers the same level of performance, quality and operating experience users can expect of our new machines. At a highly competitive price, it makes financial sense - balancing lower costs with the benefits of maintenance traceability, genuine parts and warranty programs.

And customers don't have to worry about whether the machine being repurposed are past their best - only machines with 2,500 or fewer operating hours are selected for the program. These units are then inspected by certified experts to ensure the high functioning of all aspects of the machine's hydraulics, mechanicals and electrics. A rigorous 100+ step check leaves little space for details to slip through the cracks.

And when the machines are in customers' hands the story doesn't end there. With a professional dealer network on your doorstep, the second-life machines can be kept in prime working order, with fast reliable parts and service support designed to keep them performing like new for years to come.

The Certified Used Program is part of a host of other sustainable technologies and services that Yanmar CE will

roll out in the years to come. Ends. November 2022

Meg Jacobe PR & Content Manager, EMEA Yanmar Compact Equipment Meg jacobe@yanmar.com +39 380 58 20 485

For more information contact:

## **About Yanmar Compact Equipment**

Yanmar Compact Equipment is a global leader in the design, manufacturing and distribution of state-of-the-art worksite machinery. Headquartered in Osaka, Japan, Yanmar CE reaches all corners of the world - with over 2500 employees globally, it continuously reinforces its strong local presence in EMEA and North America. Its equipment is both innovative and tailored to suit a wide range of applications, including infrastructure, drainage, landscaping, demolition and civil engineering.