



YANMAR

News Release

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Yanmar Compact Equipment North America

Yanmar Compact Equipment Returns to Las Vegas with New Product Line at CONEXPO-CON/AGG 2023



Yanmar Compact Equipment will launch a new product line strengthening its offering of compact equipment at CONEXPO-CON/AGG 2023 in Las Vegas.

Grand Rapids, MN (February 9, 2023) – [Yanmar Compact Equipment](#) will launch a new product line strengthening its offering of compact equipment at CONEXPO-CON/AGG 2023 in Las Vegas. The manufacturer will have a 7,880-square-foot booth under the Yanmar Compact Equipment North America (Yanmar CE NA) umbrella. Yanmar will show its new products as well as its mini excavators, wheel loaders and tracked carriers at [booth W40059](#) in the West Hall.

“This will be Yanmar Compact Equipment’s first CONEXPO appearance since 2014 and we are thrilled to be returning to the show after an almost 10-year absence,” said Tate Johnson, president of Yanmar Compact Equipment. “We’ve grown immensely since our last visit to CONEXPO and the new products we will introduce will prove our focus on compact

equipment growth in North America.”

The Yanmar CE NA booth will feature 12 machines and attachments, showcasing Yanmar Compact Equipment’s full line of compact equipment offerings suitable for any worksite. The booth will feature several vignettes marking Yanmar’s key pillars in the construction industry — heavy civil, commercial and residential. The booth will also display one of Yanmar’s renowned reliable engines — the heart behind its equipment solutions.

Yanmar Compact Equipment will exhibit new equipment at the show, as well as the following existing products:

Mini Excavators

- ViO17-1E
- ViO35-6A
- ViO55-6A
- SV100-2A

Compact Wheel Loader

- V12

Tracked Carrier

- C30R-3

For more information on Yanmar Compact Equipment’s mini excavators, compact wheel loaders, and tracked carriers visit www.yanmarce.com. For more details about the upcoming compact equipment introductions, visit www.yanmarce.com/2023-conexpo and sign up for an instant email when the lineup is announced. After you sign up, stop by the CONEXPO booth for a chance to receive complimentary Yanmar gear.

About Yanmar Compact Equipment

Yanmar is a leading global player in the industrial machinery industry. In the compact equipment sector, Yanmar was first to market with the launch of the first self-propelled mini excavator in 1968 and its invention of the revolutionary zero-tail excavator in 1993. Yanmar Compact Equipment has four production plants in Japan, France, Germany, and the U.S., to deliver a range of products and services to the global market. For more details, please visit the official website: www.YanmarCE.com.

About Yanmar

With beginnings in Osaka, Japan, in 1912, Yanmar was the first ever to succeed in making a compact diesel engine of a practical size in 1933. A pioneer in diesel engine technology,

Yanmar is a global innovator in a wide range of industrial equipment, from small and large engines, agricultural machinery and facilities, construction equipment, energy systems, marine, to machine tools, and components — Yanmar's global business operations span seven domains. On land, at sea, and in the city, Yanmar provides advanced solutions to the challenges customers face, towards realizing A Sustainable Future. For more details, please visit the official website of Yanmar Holdings Co., Ltd.: <https://www.yanmar.com/global/about/>.

Note: Information contained in the news release is valid at the time of publication and may differ from the most recently available information.

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