



Product Manager e-Business

About the company

Founded in 1912, YANMAR has grown into a respected and trusted global manufacturer of highly advanced, efficient engine products and equipment, with over 20.000 employees and sales network operating in over 130 countries.

YANMAR Marine International (YMI) is the Global headquarters for the marine recreational engine business. YMI manufactures, sells and services high quality engine/propulsion systems for the leisure marine sector, compact construction equipment and energy management systems. Products and projects are sold via a dealer/distributor network, business to business and directly to end users.

Due to the rapid business expansion and forward integration YMI, located in Almere, is currently looking for a Product Manager e-Business.

The Product Manager reports to the Global Sales Manager and works closely with the different departments and group companies and with many different colleagues across the Yanmar Marine Business unit, worldwide, to deliver new products, new features, or new services to customers successfully.

Main responsibilities:

The Product Manager supports YMI in the global energy transition of the marine leisure market, bringing along strong analytic skills combined with strategic and innovative thinking. The Product Manager builds strong connections with key customers, sales, marketing, development, operations and peers at sister companies. Responsible for business planning for all E-related product lines by gathering, maintaining, and processing market and technical information. Identification and recommendation of sustainable/next generation marine recreational and commercial product developments and business strategies. Building and execution of strategic market and product plans.

Skills/education:

- Bachelor's degree in engineering or equivalent
- Minimum 5 years of experience in Product Management, Project Management or alternatively in Strategic consulting
- Professional experience in recreational marine industry is a strong plus
- A passion for and knowledge of recreational marine-related products, technology, and its market
- Excellent project management skills
- Excellent communication skills (ability to drive difficult discussions with multiple stakeholders internally and externally)
- Excellent relationship management and problem-solving skills
- Proactive / self-starter
- Positive and open mindset to understand different opinions and approaches
- Can-do/Solution-driven mentality



Workbase is in Almere, therefore candidates must live within an acceptable distance and must have a permanent residence- and work permit for the Netherlands

Interested?

Mail your motivation letter, together with your CV, to Mrs. Trudy van Eikeren, Manager Human Resources.

E-mail: trudy_vaneikeren@yanmar.com

Telephone number: 036-5493273.