



News Release March 17, 2023

Yanmar Holdings Co., Ltd.

YANMAR Sponsors Osasco Volleyball Team



Osasco, Brazil (March 17, 2023) – Yanmar, a global innovator in a wide range of industrial equipment, has announced its first ever sponsorship in the sport of volleyball. The company is joining forces with the Osasco Voleibol Clube, a powerhouse in professional women's volleyball, based in Osasco, São Paulo, Brazil. The 2023 season will see Yanmar's logo featured prominently on the team's uniforms.

One of Brazil's most popular sporting teams, Osasco Volleyball Club has a long history in the sport, having been founded in 1993 in Guarujá before relocating to Osasco in 1996. Over the years, the club has seen countless players go on to make names for themselves in the Brazilian national team, winning gold medals at World Cups and Olympics.

"It is with great joy that we welcome Yanmar as another member of our family of sponsors," said Luizomar de Moura, coach of Osasco Volleyball. He added that the addition of Yanmar as a sponsor proves the strength of the team's brand.

"We are extremely honored and excited about this partnership," said Igor Souto, Yanmar's marketing coordinator in Brazil. "For Yanmar, the partnership is an opportunity to showcase our brand and to connect with Osasco city, where we have a branch of our company."

With the new sponsorship, Yanmar is entering the world of volleyball, with Osasco Voleibol Clube being the first team to benefit from their support. With the team's long history of success, and Yanmar's commitment to sport, the partnership is sure to be a winner.





Successful Results

FIVB Club World Championship

- Gold medal (x1) 2012
- Silver medal (x2) 2010, 2014

Brazilian Superliga

- Gold medal (x5) 2002–03, 2003–04, 2004–05, 2009–10, 2011–12
- Silver medal (x12) 1993–94, 1994–95, 1995–96, 2001–02, 2005–06, 2006–07, 2007–08, 2008–09, 2010–11, 2012–13, 2014–15, 2016–17

South American Club Championship

- Gold medal (x4) 2009, 2010, 2011, 2012
- Silver medal (x1) 2014

Top Volley International

Gold medal (x2) 2004, 2014

Brazilian Cup

- Gold medal (x3) 2008, 2014, 2018
- Silver medal (x1) 2007

States Cup (1994 and 1996 won as BCN/Guarujá):

- Gold medal (x16) 1994, 1996, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2012, 2013, 2014, 2015, 2016, 2017, 2020, 2021
- Silver medal (x4) 1998, 1999, 2009, 2011

About Yanmar

With beginnings in Osaka, Japan, in 1912, Yanmar was the first ever to succeed in making a compact diesel engine of a practical size in 1933. A pioneer in diesel engine technology, Yanmar is a global innovator in a wide range of industrial equipment, from small and large engines, agricultural machinery and facilities, construction equipment, energy systems, marine, to machine tools, and components — Yanmar's global business operations span seven domains. On land, at sea, and in the city, Yanmar provides advanced solutions to the challenges customers face, towards realizing A Sustainable Future.

For more details, please visit the official website of Yanmar Holdings Co., Ltd.

Note: Information contained in the news release is valid at the time of publication and may differ from the most recently available information.

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