



**YANMAR**

News Release

March 30, 2023

Yanmar America Corporation

## Yanmar America Continues Atlanta Braves Support



Yanmar America will continue its sponsorship of the Atlanta Braves.

Adairsville, GA (March 30, 2023) – Yanmar America Corporation has announced its continued sponsorship of the Atlanta Braves Major League Baseball team. Official Partner of the Atlanta Braves Grounds Crew, Yanmar will support the Braves as they meet the Washington Nationals on March 30th, for Opening Day at Nationals Park, Washington, D.C.

“Baseball overcomes boundaries to bring people together in a shared moment of excitement and passion,” said Jeff Albright, President of Yanmar America Corporation. “Yanmar is extremely proud of this opportunity to partner with the Atlanta Braves and demonstrate our commitment to the sport.”

Throughout 2022, Yanmar provided its SA series and YT3 series multi-purpose compact tractors for ground management at Truist Park. In 2023, the compact and versatile tractors will continue to support the Braves’ grounds management team as they keep the field in pristine condition for hometown fans and visitors.

"We are thrilled to welcome Yanmar America Corporation back to Braves Country in 2023," stated Jim Allen, Senior Vice President of Corporate and Premium Partnerships. "Our grounds crew are excited to use Yanmar's quality equipment to keep the field in impeccable condition."



Yanmar's advanced SA and YT tractors will be the Braves' tractors for ground management.

Yanmar has a long history of sharing in the excitement and power of sport through global sponsorships that include soccer and sailing. Like the engines which are the pillar of its business, Yanmar believes that sports can act as the "driving force" to realize a prosperous society, and through its sports sponsorships the company is working to foster culture and develop future generations.

Yanmar leadership believes there are elements in common between baseball and business activities. Baseball is a team-oriented sport where each and every player has the opportunity to realize their individual excellence with the support of their team. Together, players, managers, and coaches must demonstrate unified leadership and foster team morale.

As part of the partnership, Yanmar will be able to take advantage of various marketing and promotional activities provided by the Braves.

### **About Yanmar America Corporation**

Yanmar America Corporation, located in Adairsville, GA, is the regional headquarters of Yanmar Holdings Co., Ltd. a global company based in Osaka, Japan. Yanmar was established in 1912, and in 1933 became the world's first manufacturer to develop a practical small diesel engine. Today, Yanmar is a recognized leader in the design and manufacturing of advanced performance diesel engines and diesel-powered equipment,

as well as gas engine-based energy systems. Yanmar America Corporation is located at 101 International Parkway, Adairsville, GA 30103. For more information, please visit [yanmar.com/us](http://yanmar.com/us).

### **About the Atlanta Braves**

Based in Atlanta since 1966, the Braves are the longest continuously operating franchise in Major League Baseball. Since 1991, Braves teams have earned two National League wild cards, 20 division championships, six National League pennants, and two World Series titles. Atlanta Braves games are telecast on Bally Sports South and Bally Sports Southeast. Radio broadcasts can be heard in Atlanta on 680 The Fan (AM) and regionally on the Atlanta Braves Radio Network. Follow the Braves at [braves.com](http://braves.com), [facebook.com/braves](https://facebook.com/braves), and [twitter.com/braves](https://twitter.com/braves).

Note: Information contained in the news release is valid at the time of publication and may differ from the most recently available information.

---

Inquiries

Corporate Marketing, Yanmar America Corporation

[yanmarmarketing-ya@yanmar.com](mailto:yanmarmarketing-ya@yanmar.com)