



A cause for celebration: Yanmar CE EMEA rolls out its 16,000 wheeled excavator

Yanmar CE EMEA's team gathered at its production site in Crailsheim, Southern Germany, to complete its 16,000th wheeled excavator: a custom painted B110W, donning an exclusive 16k sticker to mark the special occasion.

Earlier this month, there was an air of elation in Yanmar CE EMEA (Yanmar CE)'s production facility in Crailsheim, Southern Germany, as the team proudly celebrated the rollout of its 16,000th wheeled excavator. The momentous event took place on the 4th of September, but not before some final touches were added to the custom-painted Navy Grey B110W unit.

The production team at Crailsheim gathered in a half-moon around the excavator, where Yanmar CE's Kai Hacker stepped forward with a big smile to crown the B110W with a 'Celebrating 16,000k excavators' sticker. The unit's exterior cabin is also adorned with an exclusive glossy geometrical print, which blends between grey to Yanmar's classic 'Premium Red' – a striking colour combo that looks the part to spotlight the occasion.

"Our team is proud of every machine that is completed here in the factory. The fact that we can now count 16,000 shows that our production site is very efficient - despite the pandemic and the resulting supply bottlenecks, some of which continue to this day. The anniversary number allows us to look to the future with motivation. says Stefan Rückartt, Yanmar plant manager at the Crailsheim site.

Five decades of excavator innovation – and counting

Yanmar CE has been manufacturing wheeled excavators for over 50 years. Production started in Langenburg, was relocated to Crailsheim, Gerabronn, Rothenburg ob der Tauber, and now gone back to its early roots in Crailsheim. Currently, three wheeled excavator models weighing between 7.5 and 11 tonnes are manufactured at the Crailsheim plant: the B75W, the B95W and the B110W anniversary excavator; with the latter being the heavier-weight champion of the trio.

"For me, the wheeled excavator is a very interesting and very comprehensive piece of equipment. I want to pass on my knowledge and skills so that such high-quality machines can be produced in the future," says Jürgen Boschet, who is responsible for quality and production at the Crailsheim plant and has been employed by Yanmar for 33 years.

Yanmar CE wants to build on this success and is continuously working to further improve production - in terms of manufacturing principles, operator workplace ergonomics and implementation of the latest legal requirements. The company also prides itself on the philosophy of the wider Yanmar Group, which includes respecting people and communities.



“It is a great milestone and a great experience to be involved in building 16,000 wheeled excavators. I am proud to contribute and be part of this success story,” says Matthias Leidenberger, Yanmar CE product manager for wheeled excavators in Crailsheim.

“I would personally like to thank our loyal customers and all employees who have contributed to this moment – we couldn’t have done it without your support. You are the real heart of our success.”

Caption 1: The anniversary excavator impresses with its striking and special design: Navy Grey, blending into Yanmar ‘Premium Red’, with geometric graphic elements and a 16k sticker.

Caption 2: The largest wheeled excavator model in Yanmar production, the eleven-tonne B110W is a high-end, high-power machine.

Caption 3: Kai Hacker, Fitting Centre employee had the honour of applying the 16k sticker.

Ends.

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About Yanmar Compact Equipment EMEA

Yanmar Compact Equipment EMEA is a global player in the design, manufacture and distribution of state-of-the-art worksite machinery, with two production sites in Europe: Crailsheim in Germany and Saint-Dizier in France.

Combining Japanese know-how with European manufacture, Yanmar Compact Equipment delivers a full portfolio of state-of-the-art machines that are specially designed for a wide range of applications; including infrastructure, drainage, landscaping, demolition and civil engineering.

Its philosophy is simple: To understand the challenges customers face, exceed their expectations and deliver excellence in everything it does.

For more details, please visit the official website:
https://www.yanmar.com/gb/construction/about_us/

About Yanmar Compact Equipment

Today Yanmar is a leading global player in the industrial machinery industry. In the construction equipment sector, Yanmar was first to market with the launch of the first mini excavator in 1968 and its invention of the revolutionary zero-tail excavator in 1993.

Yanmar’s Compact Equipment Business has four plants, in Japan, France, Germany and the U.S., to deliver a range of products and services to the global market.
For more details, please visit the official website.



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