



YANMAR

News Release

March 13, 2024

Yanmar America Corporation

Yanmar America Sponsors CCI4* Event at the Setters' Run Farm Carolina International



Will Coleman and Chin Tonic, the 2023 Yanmar America CCI4*-S winners (courtesy of Susan Watson/Brant Gamma Photography).

Yanmar America Supports the 11th Annual Carolina International.

Raeford, NC (March 13, 2024) – Yanmar America is proud to announce its sponsorship of the CCI4* event at the Setters' Run Farm Carolina International, which will take place in Raeford, NC from March 14th to 17th, 2024. The Carolina International is one of the premier events on competitors' calendars in the lead up to the Paris Summer Olympics.

A leading manufacturer of tractors, UTVs and industrial equipment for rural communities, Yanmar America, as the official utility vehicle of the Carolina Horse Park, will provide UTVs for use by the course officials and emergency medical technicians (EMT), and will also display its range of compact tractors at the event.

Jon Richardson, Director of the Rural Lifestyle Division at Yanmar America, expressed his enthusiasm about the partnership, stating, "We are thrilled to support the Setters' Run Farm Carolina International, an event that celebrates excellence in equestrian sports. At Yanmar, we share the dedication to performance and reliability that characterizes the equestrian community, and we are honored to be part of this prestigious event."

"We are delighted to welcome back Yanmar America as the 2024 CCI4*-S Sponsor for the Carolina International," said Shannon Habenicht, Director of Development and Communications at the Carolina Horse Park. "The distinctive red Yanmar tractors made quite an impression at the 2023 event, and throughout the year, as Yanmar supported the Park as the Official Tractor and UTV Sponsor. Their commitment to excellence aligns perfectly with our mission to provide an unparalleled experience for both participants and spectators."

The Setters' Run Farm Carolina International promises to be an exciting event, bringing together top riders and horses for a thrilling showcase of equestrian talent. With Yanmar's support, attendees can look forward to experiencing the latest in agricultural technology and equipment alongside world-class competition.

About Yanmar America Corporation

Yanmar America Corporation, located in Adairsville, GA, is the regional headquarters of Yanmar Holdings Co., Ltd. a global company based in Osaka, Japan. Yanmar was established in 1912, and in 1933 became the world's first manufacturer to develop a practical small diesel engine. Today, Yanmar is a recognized leader in the design and manufacturing of advanced performance diesel engines and diesel-powered equipment, as well as gas engine-based energy systems. Yanmar America Corporation is located at 101 International Parkway, Adairsville, GA 30103. For more information, please visit yanmar.com/us.

About The Carolina Horse Park

The Carolina Horse Park (CHP) Foundation was established to create and support a 360-acre, nationally recognized premier equine competition venue and land preserve located in Hoke County, NC. Founded in 1998 as a 501 (c)(3) not-for-profit organization by equestrian enthusiasts, CHP is dedicated to the preservation of open space for equestrian events, as well as educational and recreational purposes.

Note: Information contained in the news release is valid at the time of publication and may differ from the most recently available information.

Inquiries

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Corporate Marketing, Yanmar America Corporation

yanmarmarketing-ya@yanmar.com