



YANMAR

News Release

April 5, 2024

Yanmar America Corporation

Yanmar America Renews Support of the Atlanta Braves for 2024 Season



Yanmar America will continue its sponsorship of the Atlanta Braves.

Adairsville, GA (April 5, 2024) – Yanmar America Corporation has announced its continued sponsorship of the Atlanta Braves Major League Baseball team. Official Partner of the Atlanta Braves Grounds Crew, Yanmar will support the Braves as they meet the Arizona Diamondbacks on April 5th, for their Home Opening Day at Truist Park, Atlanta, GA.

“Our partnership with the Atlanta Braves underscores our commitment to supporting excellence in sports and community engagement,” said Yanmar America President, Jeff Albright. “We’re proud to provide top-of-the-line equipment that helps maintain the field at Truist Park, ensuring an exceptional experience for players and fans alike.”

Yanmar is the exclusive tractor brand for the Atlanta Braves. Yanmar services and maintains these tractors on an annual basis to ensure they are the top of their game for field maintenance. These tractors were specially customized with extended rear hitches to facilitate the transportation of batting practice equipment and field supplies.

Additionally, two SA223s were outfitted with push-blocks and straps, enabling the smooth deployment and retrieval of the protective tarp covering the infield.

Yanmar's YT347, affectionately known as "the beast," was equipped with ultra-wide turf tires and custom wheels to operate the aerator, enhancing turf quality by allowing fertilizer application.



Yanmar's advanced SA and YT tractors will be the Braves' tractors for ground management.

Yanmar has a long history of sharing in the excitement and power of sport through global sponsorships that include soccer and sailing. Yanmar's leadership sees parallels between baseball and business. Baseball, being a team sport, highlights the importance of individual excellence within a supportive team environment. It emphasizes unified leadership and team morale among players, managers, and coaches.

As part of the partnership, Yanmar will be able to take advantage of various marketing and promotional activities provided by the Braves.



About Yanmar America Corporation

Yanmar America Corporation, located in Adairsville, GA, is the regional headquarters of Yanmar Holdings Co., Ltd. a global company based in Osaka, Japan. Yanmar was

established in 1912, and in 1933 became the world's first manufacturer to develop a practical small diesel engine. Today, Yanmar is a recognized leader in the design and manufacturing of advanced performance diesel engines and diesel-powered equipment, as well as gas engine-based energy systems. Yanmar America Corporation is located at 101 International Parkway, Adairsville, GA 30103. For more information, please visit yanmar.com/us.

About the Atlanta Braves

Based in Atlanta since 1966, the Braves are the longest continuously operating franchise in Major League Baseball. Since 1991, Braves teams have earned two National League wild cards, 21 division championships, six National League pennants, and two World Series titles. Atlanta Braves games are telecast on Bally Sports South and Bally Sports Southeast. Radio broadcasts can be heard in Atlanta on 680 The Fan (AM) and regionally on the Atlanta Braves Radio Network. Follow the Braves at braves.com, facebook.com/braves, and twitter.com/braves.

Note: Information contained in the news release is valid at the time of publication and may differ from the most recently available information.

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