



YANMAR

News Release

April 17, 2024

Yanmar Holdings Co., Ltd.

Yanmar to Hold Steak Cookoff Competition



Yanmar will host the YANMAR STEAK COOK-OFF

Osaka, Japan (April 17, 2024) - Yanmar Holdings Co., Ltd. will host the YANMAR STEAK COOK-OFF, a Steak Cookoff Association (SCA) accredited steak contest on Saturday, May 11, 2024, at the Yanmar Sunset Marina in Moriyama City, Shiga Prefecture, Japan.

With over 600 competitions in 18 countries worldwide, the SCA American Steak Contest sees trained competitors cook steaks with their unique recipes and compete based on the color, taste and texture of their steaks. This tournament marks the first cash prize competition in Japan, offering the winner the opportunity to participate in the World Championship of the SCA American Steak Contest held in Texas in March 2025.

Yanmar Group engages in business activities in the fields of food production and harnessing power. Additionally, it aims to realize a society filled with exciting and enriching experiences, supporting athletes in sports such as soccer, sailing, and golf. The steak contest is an event that combines food and sports. Through this event, Yanmar will provide exciting culinary experiences.

■Event Outline

Date: May 11, 2024

Where: Yanmar Sunset Marina, Shiga Pref., Japan

Host: Yanmar Steak Cookoff 2024 Planning Committee

Cosponsor: Yanmar Holdings Co., Ltd.

Official recognition: Japan Barbeque Association, SCA Asia, Japan Sports Cooking Association

Event operation: WBC

URL (Japanese):

https://www.yanmar.com/jp/about/campaign/2024/04/yanmar_steak_cookoff/



Yanmar Sunset Marina

■ Judging criteria

Each player cooks a provided 1-pound ribeye steak within the specified time frame, seasoning it with their unique flavor. Certified judges score five criteria on a scale of 2 to 10 points each, with the total points determining the winner.



1. Doneness
2. Appearance
3. Texture
4. Taste
5. Overall impression

■ About the Steak Cookoff Association (SCA)

The SCA is a sports cooking organization established in Texas, United States, in 2009. It sets unified rules and conducts outreach activities worldwide, including barbecue contests where certified judges evaluate the most delicious steak and certification of barbecue instructors.

About Yanmar

With beginnings in Osaka, Japan, in 1912, Yanmar was the first ever to succeed in making a compact diesel engine of a practical size in 1933. A pioneer in diesel engine technology, Yanmar is a global

innovator in a wide range of industrial equipment, from small and large engines, agricultural machinery and facilities, construction equipment, energy systems, marine, to machine tools, and components — Yanmar's global business operations span seven domains. On land, at sea, and in the city, Yanmar provides advanced solutions to the challenges customers face, towards realizing A Sustainable Future. For more details, please visit the official website of Yanmar Holdings Co., Ltd.

<https://www.yanmar.com/global/about/>

Note: Information contained in the news release is valid at the time of publication and may differ from the most recently available information.

Inquiries

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