



**YANMAR**

News Release

May 13, 2024

Yanmar America Corporation

## Yanmar America Announces Support of Payne Equestrian



Yanmar America will sponsor Payne Equestrian in support of excellence in equestrian sports.

(Photo ©Shannon Brinkman Photography)

Rougemont, NC (May 13, 2024) – Yanmar America has announced its sponsorship of Payne Equestrian, marking a new era of collaboration between the two organizations. As part of the partnership, Yanmar will provide a range of top-quality tractors and UTVs for use on Payne Equestrian facilities, enhancing the efficiency and productivity of equestrian activities.

"We're very excited to team up with Payne Equestrian," exclaimed Jon Richardson, Director of the Rural Lifestyle Division at Yanmar America. "This partnership is all about our shared passion for supporting the equestrian community and providing top-notch equipment to help riders and trainers excel in their endeavors."

Doug Payne, Principle of Payne Equestrian, echoed the sentiment, saying, "We're looking forward to working with Yanmar America to further enhance the equestrian experience at our facilities. With their support, we're confident that we can continue to elevate our standards and provide an exceptional environment for both riders and horses alike."

Together, Yanmar America and Payne Equestrian are committed to fostering a thriving equestrian community and promoting excellence in equestrian sports.

### **About Yanmar America Corporation**

Yanmar America Corporation, located in Adairsville, GA, is the regional headquarters of Yanmar Holdings Co., Ltd. a global company based in Osaka, Japan. Yanmar was established in 1912, and in 1933 became the world's first manufacturer to develop a practical small diesel engine. Today, Yanmar is a recognized leader in the design and manufacturing of advanced performance diesel engines and diesel-powered equipment, as well as gas engine-based energy systems. Yanmar America Corporation is located at 101 International Parkway, Adairsville, GA 30103.

For more information, please visit [yanmar.com/us](http://yanmar.com/us).

### **About Payne Equestrian**

Located in Rougemont, NC, Payne Equestrian is an international training facility owned by Olympian Doug and his wife, 5\* event rider, Jessica Payne. The center offers world-class training for horses and riders specializing in horse and rider development and provides training in Eventing, Show Jumping, Hunters and Dressage. With a focus on talent development, Payne Equestrian aims to cultivate excellence in equestrian sports for international success.

For more information, please visit the website: [Payne Equestrian](http://PayneEquestrian.com).

Note: Information contained in the news release is valid at the time of publication and may differ from the most recently available information.

### **Inquiries**

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