



YANMAR

News Release

June 19, 2024

Yanmar America Corporation

Yanmar America Sponsored Rider Will Coleman Secures Spot on 2024 Paris Olympic Team



Will Coleman will be going to Paris with the US Olympic Eventing Team. (Photo by Sherry Stewart)

Adairsville, GA (June 19, 2024) – Yanmar America-sponsored equestrian Will Coleman has secured a coveted spot on the U.S. Olympic Eventing Team for the upcoming 2024 Paris Games. Coleman, a veteran of the 2012 London Olympics, will be competing on Off The Record, a horse with extensive 5* Eventing experience, with direct reserve horse Diabolo.

Yanmar America's partnership with Coleman goes beyond the competition arena. The company provides essential equipment, including tractors, attachments and UTVs, to maintain Coleman's state-of-the-art training facility in Ocala. This support ensures optimal conditions for Coleman's horses and peak performance during competition and training.

"The entire team is incredibly proud of Will's selection," said Jon Richardson, Director of

Yanmar America's Rural Lifestyle Division. "His relentless work ethic and exceptional talent have truly paid off. We can't wait to cheer him on in Paris!"

The entire Yanmar America team joins the nation in cheering on Coleman as he pursues Olympic glory in Paris.

About Yanmar America Corporation

Yanmar America Corporation, located in Adairsville, GA, is the regional headquarters of Yanmar Holdings Co., Ltd. a global company based in Osaka, Japan. Yanmar was established in 1912, and in 1933 became the world's first manufacturer to develop a practical small diesel engine. Today, Yanmar is a recognized leader in the design and manufacturing of advanced performance diesel engines and diesel-powered equipment, as well as gas engine-based energy systems. Yanmar America Corporation is located at 101 International Parkway, Adairsville, GA 30103.

For more information, please visit yanmar.com/us.

About Will Coleman Equestrian

With a career that has spanned over two decades, Will Coleman is no stranger to the highest levels of eventing. He's earned numerous accolades, including representing the United States at the 2022 FEI World Championships, where the team secured a silver medal, marking the first team medal for the United States in 20 years.

A former NAYRC Gold medalist and the only American to have won the Bramham European Under-25 CCI4* Championships in the UK at the age of 20, Will Coleman's remarkable feats in eventing continue to captivate the equestrian world. His unwavering pursuit of excellence and representing his country at major championships has solidified his place among the elite in the equestrian community.

Note: Information contained in the news release is valid at the time of publication and may differ from the most recently available information.

Inquiries

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