



FOR IMMEDIATE RELEASE

## **MEEQ Inc., Yanmar Venture's portfolio startup, is newly listed on TSE Growth Market**

Osaka, Japan, March 21, 2025 - Yanmar Ventures Co., Ltd. (Head Office: Osaka, Japan; CO-Founder/CEO, Managing Partner: Nobuyuki Oda; hereinafter referred to as Yanmar Ventures) is pleased to announce that MEEQ Inc. (Head Office: Tokyo, Japan; President and Representative Director: Ryuta Minemura; hereinafter referred to as MEEQ) is newly listed on the Tokyo Stock Exchange Growth Market as of March 21, 2025. Yanmar Ventures invested in MEEQ through its Yanmar Ventures II Investment Limited Partnership.

MEEQ, a startup founded by SONY Group, provides communication lines and no-code IoT platform called "MEEQ" for the three major carriers, and also offers the "MEEQ Global SIM", which can be used in around 180 countries and regions, to support the realization of DX using IoT both domestically and internationally. With its mission to unlock the potential of business through its technology, MEEQ aims to be a technology company contributing to world-changing innovation.

Yanmar Ventures will continue to leveraging its resources and networks to support portfolio startups in achieving significant growth.

### **■About MEEQ Inc.**

Company Name: MEEQ Inc.

President and Representative Director: Ryuta Minemura

Head Office: TOKYO REIT Shibuya R Building, 8F, 3-10-13 Shibuya, Shibuya-ku, Tokyo, Japan

Business Overview: Provision of IoT platforms using SIMs and support for operations/ support for MVNO

URL: <https://www.meeq.com>

## **About Yanmar Ventures II Investment Limited Partnership :**

On February 16, 2024, Yanmar Ventures Co., Ltd. established the Yanmar Ventures II Investment Limited Partnership (“Fund II”), aiming to support the growth of startups that have innovative technologies, both in Japan and overseas, giving back their results to society, and furthermore, to facilitate collaboration with partners. Fund II will invest in startups that have leading-edge technologies, focusing on areas that aim to realize the Yanmar Group’s mission, such as sustainable food production and energy conversion. By providing management support and facilitating strategic alliances with LP partners, we will continue to seek and implement co-creation for startups with all our networks, thereby delivering social impacts and enriching people’s lives for all our tomorrows.

For more information, visit us at : <https://www.yanmar.com/global/yvs>.

RELEASE PRODUCED FOR: Yanmar Ventures Co., Ltd.

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