



**YANMAR**

News Release

October 16, 2025

Yanmar Holdings Co., Ltd.

## Yanmar Concept Agricultural Machine and Concept Foiling Sailboat Win Germany's Red Dot Design Award 2025



From left: Concept agricultural machine YPV-L and concept foiling sailboat YPV-S.

Osaka, Japan (October 16, 2025) – Yanmar Holdings Co., Ltd.'s concept agricultural machine YPV-L and concept foiling sailboat YPV-S have received the *Red Dot Design Award 2025* in the Design Concept category. The *Red Dot Design Award* is one of the world's most prestigious design awards organized by the Design Zentrum Nordrhein Westfalen in Germany.

In November 2024, Yanmar unveiled the *YANMAR PRODUCT VISION (YPV)*. YPV is a vision for 2035 that visualizes the “ideal future form” of products in each business domain. It is based on the philosophy of “Essential Design,” which prioritizes fundamental functional value and meaning over superficial form. By combining design elements envisioned in YPV with those cultivated at Yanmar to date, the company has created a design platform that can be applied to a wide range of design projects. This platform aims to maximize customer value by simultaneously achieving design efficiency and advanced quality.

The *Red Dot Design Award* consists of three categories: Product Design, Communication Design, and Design Concept. The Design Concept category, in which YPV-L and YPV-S were recognized, evaluates innovative concepts that point the way to excellent future products and innovations. In the Product Design category of the 2025 awards, Yanmar Power Solutions Co., Ltd.'s marine

hydrogen fuel cell system GH240FC was also honored.

### YPV-L in the Land Domain

The YPV-L is a future tractor designed to support agriculture by pursuing both efficiency and sustainability. It was created as a reliable partner that fuses “robustness” for powerful, precise work with “softness” expressed through streamlined form. The tractor adopts a platform design that shares its cabin with agricultural machinery and construction machinery (YPV-C: City), enabling high levels of comfort, operability, and cost reduction across product lines. It can also be adapted for autonomous driving without a cabin.



Concept agricultural machine YPV-L (Land) platform image.

### YPV-S in the Sea Domain

The YPV-S is a next-generation hydrofoil sailboat designed to harness the power of nature and deliver a completely new way to enjoy the sea. Equipped with Yanmar’s proprietary control and energy conversion technologies, it efficiently harnesses wind power, making it easy even for beginners to operate. Gliding quietly above the water on hydrofoils, it can access shallow waters and provides an exhilarating marine lifestyle experience with its spacious cabin and deck, offering harmony with nature.



Concept foiling sailboat YPV-S (Sea).

## References

- Official website of *Red Dot Design Award*: <https://www.red-dot.org/award>
- Press release: *Marine Hydrogen Fuel Cell System Wins Germany's Red Dot Design Award 2025* (July 9, 2025): <https://www.yanmar.com/global/news/2025/07/09/154079.html>
- Press release: *Yanmar Unveils "YANMAR PRODUCT VISION" to Promote Product Platformization* (November 7, 2024): <https://www.yanmar.com/global/news/2024/11/07/144347.html>

## About Yanmar

With beginnings in Osaka, Japan, in 1912, Yanmar was the first ever to succeed in making a compact diesel engine of a practical size in 1933. A pioneer in diesel engine technology, Yanmar is a global innovator in a wide range of industrial equipment, from small and large engines, agricultural machinery and facilities, construction equipment, energy systems, marine, to machine tools, and components — Yanmar's global business operations span seven domains. On land, at sea, and in the city, Yanmar provides advanced solutions to the challenges customers face, towards realizing A Sustainable Future. For more details, please visit the official website of Yanmar Holdings Co., Ltd.

<https://www.yanmar.com/global/about/>

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