

Yanmar CE announces its Saint-Dizier facility to become central European production base

Yanmar CE EMEA is overhauling its European industrial footprint with a major expansion of its Saint-Dizier site – and a more focused product strategy designed to strengthen its long-term competitiveness.

Yanmar CE EMEA has announced a restructuring of its European industrial footprint, refining its product strategy and investing extensively in capabilities that will drive its long-term growth.

With major investment underway at its Saint-Dizier facility in France and a clearer strategic direction for its core product families, Yanmar CE is laying the groundwork for a stronger, more agile organisation. “As the compact equipment market stabilises and returns to growth, now is the right moment to reorganise and invest in capabilities that make us stronger, more agile and even closer to our customers,” said Jon Lopez, President of Yanmar CE’s EMEA region. “Our strategy is clear: we are investing in the future.”

Saint-Dizier becomes principal European facility

Under the new strategy, the Saint-Dizier plant is receiving a €6.5 million investment to become Yanmar CE’s primary European manufacturing hub. A major share of this investment is dedicated to establishing the new wheel loader production line, transferred from Yanmar CE’s Crailsheim facility in Germany. To further enhance operational efficiency and overall throughput, the site is expanding its infrastructure with a new 5,000 m² logistics centre equipped with Kardex’s Shuttle technology.

Preparations are also underway for an expanded midi excavator finishing line, which installs cabs and machine options on units shipped from Yanmar CE’s Chikugo Plant in Japan. This expansion is accompanied by the construction of a new prototype workshop dedicated to next-generation product development. To support growing activity at the site, approximately 80 new positions have been created across production, engineering and indirect functions, ensuring the capacity and expertise needed for the next phase of industrial growth.

All construction and installation work is now entering its final phase. The objective is to ramp up production capacity throughout the first quarter of 2026, ensuring the site is fully operational by April. This decision supports the company’s ambition to accelerate innovation in key areas such as electrification, connectivity and advanced safety technologies.

Crailsheim operations to be discontinued

As part of the new industrial strategy Yanmar CE has closed its facility in Crailsheim, Germany, at the end of 2025. Around 50 employees and several functions will now transfer to Rothenburg ob der Tauber, preserving valuable expertise within the organisation and reinforcing Yanmar CE’s commercial and aftermarket capabilities in Germany.

Lopez emphasises that the transition will be seamless for partners across the region. “Saint-Dizier now has the facilities, space and operational readiness to take over full production and support our next phase of growth,” he said. “This consolidation strengthens our ability to deliver consistent quality, reliable lead times and the high level of service our dealers and customers expect across EMEA.”



‘Building strength for tomorrow’

This transformation reflects Yanmar CE’s ambition to build a more resilient and agile organisation that can respond quickly to customer needs across Europe, the Middle East and Africa. By concentrating investment, refining its product strategy and optimising its industrial structure, the company is laying down a solid foundation for the future.

“Our transformation is about building strength for tomorrow,” Lopez said. “By moving with clarity and purpose, we are preparing Yanmar CE to operate faster, more efficiently and even closer to our customers. These actions will ensure we remain a trusted partner to our dealers and customers across the EMEA region for many years to come.”

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About Yanmar Compact Equipment EMEA

Yanmar Compact Equipment EMEA is a global player in the design, manufacture and distribution of state-of-the-art worksite machinery, with two production sites in Europe: Crailsheim in Germany and Saint-Dizier in France.

Combining Japanese know-how with European manufacture, Yanmar Compact Equipment delivers a full portfolio of state-of-the-art machines that are specially designed for a wide range of applications; including infrastructure, drainage, landscaping, demolition and civil engineering. Its philosophy is simple: To understand the challenges customers face, exceed their expectations and deliver excellence in everything it does.

For more details, please visit the official website:
https://www.yanmar.com/gb/construction/about_us/

About Yanmar Compact Equipment

Yanmar Compact Equipment (Yanmar CE) is a global leader in the design, manufacture and support of compact equipment for a range of segments, principally construction and other earthmoving applications.

Its products include extensive ranges of mini and midi excavators, wheel loaders, wheeled excavators, compact track loaders and tracked carriers. These are supported by a wide range of services designed to ensure customer success. A global company with proud Japanese heritage, Yanmar CE has manufacturing facilities in Asia, Europe and North America – and an extensive international dealer network.

Renowned for its innovative approach – it was the first to market with the now-benchmark mini-excavator, and is credited with popularizing the zero-tail swing concept – Yanmar CE remains a trusted brand known for its reliability, performance and commitment to customer satisfaction. These traits are demonstrated through the company’s tagline – ‘Building with you’.

For more details, please visit the official website. <https://www.yanmar.com/global/construction/>

