



YANMAR

News Release

1 September 2026
Yanmar Holdings Co., Ltd.

Yanmar named as Official Sponsor for Louis Vuitton 38th America's Cup in Naples



Amsterdam, The Netherlands – Yanmar Group has been confirmed as an Official Sponsor and Official Marine Sports Sponsor of the Louis Vuitton 38th America's Cup, extending a partnership with the event that spans more than a decade. The next edition will take place in Naples, Italy, in 2027.

Across its Land, Sea and City domains, Yanmar works to help address social and environmental challenges through technology, supporting the realization of a sustainable and prosperous society. In the Sea domain, this commitment is reflected in the company's continued focus on creating new value for the marine industry through innovation.

Guided by its vision of helping people and nature thrive together, Yanmar sees a strong connection with the spirit of the America's Cup, where human ambition, teamwork and advanced technology come together to push beyond limits. Through this partnership, Yanmar is proud to support that challenge and the pursuit of new possibilities.



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The future of marine technology and decarbonization

The America's Cup is a showcase for advanced marine technology and a test bed for future innovation. The competition brings together advanced fields such as lightweight materials, foiling, hydrodynamics, aerodynamics, simulation, energy management, and high efficiency engineering, many of which are relevant to the future development of more efficient marine technologies.

Yanmar has built a global reputation for reliability and technical expertise, with a long-standing emphasis on performance without compromise. Its marine portfolio includes lower emission combustion technologies, hydrogen fuel cell technology and electric propulsion solutions, reflecting a broader commitment to innovation, decarbonization and the future of boating and sailing.

By advancing low carbon solutions, alternative energy systems, and more efficient marine engines, Yanmar aims to help reduce emissions and support more sustainable activity on the water.

Sustainability and ocean protection

The America's Cup is a celebration of humanity's enduring relationship with the sea. Through its continued partnership, Yanmar will use the global platform of the event to underline the importance of ocean conservation and the long-term health of marine ecosystems, in line with Yanmar's purpose: "A SUSTAINABLE FUTURE —New Value through Technology.—"

The power of people

Beyond competition, the partnership between Yanmar and the America's Cup supports efforts to grow the global appeal of sailing and inspire future generations by showcasing the technology, teamwork, and human skill behind high performance racing. This aligns with Yanmar's belief in the power of people to challenge convention, work together, and create new possibilities through technology.

Wouter-Jan van der Wurff, President and CEO of Yanmar Marine International, said: "Innovation has always been central to the America's Cup, making it a powerful platform for advanced marine performance. This closely aligns with Yanmar's approach as we continue to develop technologies that support performance today and contribute to the long-term evolution of the marine industry."

"The ocean is one of Earth's most important life support systems, and protecting it is central to our sustainability mission. Through this partnership, we want to champion innovation, performance and responsibility on the water."

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Grant Dalton, Chairman of the America's Cup Partnership, said: "The America's Cup sits at the intersection of human ambition, advanced marine technology and the ocean itself. Partners like Yanmar understand that competing at the highest level means pushing the boundaries of performance and teamwork, while also recognizing our responsibility to the environment that makes this sport possible. We are grateful for Yanmar's continued support and look forward to working together on another thrilling edition in Naples in 2027."



From left: Marzio Perrelli, Chief Executive Officer of the America's Cup Partnership; Wouter-Jan van der Wurff, President and CEO of Yanmar Marine International; Grant Dalton, Chairman of the America's Cup Partnership.

Yanmar has been involved with the America's Cup since the 34th edition in San Francisco in 2013, serving as Official Technical Partner to Oracle Team USA. The partnership continued through the 35th edition in Bermuda and the 36th edition in New Zealand, with Yanmar also acting as Official Marine Partner of the America's Cup. For the 37th edition in Barcelona, Yanmar and the America's Cup renewed their partnership, reinforcing a long-standing collaboration built on shared values and innovation.

America's Cup fans will experience Yanmar throughout the event under the 'Yanmar Marine Sports' flag, both online through storytelling content and on-site in the Race Village in Naples. There, visitors will be invited to explore a sustainable future and experience firsthand the technology, creativity and innovation that bring the magic of the America's Cup to life.

For more information on Yanmar, visit:

<https://www.yanmar.com/global/>

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For further information or images, please contact the Yanmar team at McKenna Townsend by calling +44(0)1425 472330 or emailing yanmar@mckennatownsend.com



About Yanmar

With beginnings in Osaka, Japan, in 1912, Yanmar was the first ever to succeed in making a compact diesel engine of a practical size in 1933. A pioneer in diesel engine technology, Yanmar is a global innovator in a wide range of industrial equipment, from small and large engines, agricultural machinery and facilities, construction equipment, energy systems, marine, to machine tools and components — Yanmar's global business operations span seven domains. Guided by its Brand Statement, "A SUSTAINABLE FUTURE —New Value through Technology.—" Yanmar provides advanced solutions to the challenges customers face on land, at sea, and in the city, working towards realizing a sustainable future.

<https://www.yanmar.com/global/about/>

